TERPS RACING
Sponsorship Opportunities

Even with the best combination of student dedication and drive, Terps Racing's success would not be possible without the continued generosity and support of our sponsors. The team depends on donations from individuals and corporations to continue our tradition of success.

FOR $1,000
» Donor’s name will be featured on the Baja or Formula car
» Thank-you plaque from the team
» Invitation to tour the Terps Racing Shop

FOR $2,500
You receive all benefits of previous sponsorship level, plus:
» Small decal on the Formula or Baja car
» Shout-out from Terps Racing’s Twitter account, @TerpsRacing
» Set of Terps Racing apparel: t-shirt, polo shirt, hoodie, and hat

FOR $5,000
You receive all benefits of previous sponsorship level, plus:
» Large decal on the Formula or Baja car
» Recruiting access to Terps Racing, including a private dinner with the team
» A mention in the department’s e-newsletter, MechENews, which reaches 5,000+ alumni, corporate partners, and friends of the department
» Social media shout-out on Facebook, Twitter, and Instagram

FOR $10,000 & ABOVE
You receive all benefits of previous sponsorship level, plus:
» Premium logo placement on Formula or Baja car
» Large decal on vehicle tow trailer
» Keynote speaker opportunity or information session event for executives/employees to present to Terps Racing Team members and mechanical engineering students
» Terps Racing t-shirts and hats for 3 donors/employees involved in sponsorship process

At the University of Maryland, Terps Racing is one of the most popular and competitive student projects in both the Department of Mechanical Engineering and the A. James Clark School of Engineering. Students are engaged through hands-on experience, team-building, collaboration, and much more. Through the design, build, and testing process, students gain experience in three dimensional computer aided design (CAD) modeling, finite element analysis (FEA), computational fluid dynamics (CFD), design analysis and testing, and leadership skills.

Established in 1982, Terps Racing has participated in over 60 races, and the team has consistently placed in the top ten in the Formula SAE World Rankings. This makes the University of Maryland one of the elite Formula SAE schools.

The University of Maryland Formula SAE team believes that excellence is achieved through a combination of hard work, ambition, teamwork, professionalism, and the resolve to win.

To learn more about how you can support the Terps Racing team and its students at Maryland, contact:

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go.umd.edu/give-terps-racing

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